



Boston Spring Festival Application

Saturday, April 8 – Sunday, April 9, 2017

SEAPORT WORLD TRADE CENTER

Boston, MA

Boston Spring Festival

info@BostonSpringFestival.com

General Release & Acceptance of Rules

I have read the Contract and agree to abide by said rules. In addition, I expressly release the Promoter, Artisan Festivals, Inc., and the owners of the Exhibit Hall of and from any and all liability for any damage, injury or loss to any person or goods which may arise from the rental and occupation of said space or the participation in this show by the Exhibitor, and agree to hold and save the producer and owners of the Exhibit Hall harmless of any loss, injury or damage by reason thereof. I further agree that no employment is created by this Contract.

I understand that if this application is not accepted rental fees will be voided and returned by mail. If this application is accepted, I give permission to use the slides and any other materials submitted for publicity purposes.

Application to this show constitutes Exhibitor agreement to this release.

Applicant's Signature _____

Date _____

How to Apply

Give your website address, or enclose a picture of your booth plus 4 pictures showing your work with retail value and description.

No kits, imports or manufactured items.

___ Last year's Christmas Festival Exhibitors are jury exempt.

Mail application fee, slides or pictures, and descriptions.

Make check payable to:

Boston Spring Festival

83 Mt. Vernon Street, Boston, MA 02108

617-742-3973

info@BostonSpringFestival.com

Name _____

Business Name _____

Address _____

City _____

State/Zip _____

Tel # _____

Cell # _____

Email _____

Website _____

MA Sales Tax # _____

Products _____

FEES

___ 10x10 Booth \$495 _____

___ 10x15 Booth \$725 _____

___ 10x20 Booth \$975 _____

___ Corner Premium \$150 _____

___ Link my website to Featured Artisans \$150 _____

TOTAL \$ _____

\$250 Deposited Currently Dated \$ _____

Balance Due Dated March 1 \$ _____

TOTAL ENCLOSED \$ _____

VEHICLE

State _____ License # _____

Overall length of vehicle _____

Check all that apply: ___ Car ___ Van ___ Pickup ___ Truck ___ Trailer ___ SUV ___ other (specify)

My set-up takes approximately _____ hours.

Please complete the Application and return with your check made payable to Boston Spring Festival, 83 Mt. Vernon Street, Boston, MA 02108.



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The Promoters

The management team of the Boston Spring Festival has produced some of the largest shows in New England. With a combined 48 years of experience in the production and promotion of quality Art and Craft shows, they have been ranked in the nation's "Top 200" by *Sunshine Artists Magazine* for more than 20 years.

The Show

The **Boston Spring Festival** will create an attractive and appealing show through our jurying guidelines, strict quotas within each discipline, and attention to booth layout. The final exhibitor list will provide a full range of mediums, both traditional and contemporary, across all price ranges.

The **Seaport World Trade Center** has been New England's most profitable and reliable venue for craft shows for the past 30 years. It offers drive-in unloading and many nearby parking lots. The overwhelming success of the Boston Christmas Festival in the Fall at the Seaport World Trade Center has prompted us to offer this Spring show.

Marketing

Our very aggressive advertising campaign will include Boston's top radio, newspapers, social media and billboards. In addition we will launch a direct mail campaign to 32,000 people as well as an email campaign to 18,000 people who have attended our shows.

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Show Details

Backdrops are required, and may be rented if needed.

BOOTH SIZE: 10' X 10'

BOOTH FEE: \$495

Optional extras — larger spaces, corner booths, draped tables, electricity, carpeting, chairs and backdrops.

SPACES AVAILABLE: 250

PUBLIC ADMISSION: \$12 adults, children under 14 free. (\$2 off with Discount Coupons.)

SECURITY: 24 hour security provided. Building locked at night.

SALES TAX: 6.25% MA sales tax must be collected. Food and clothing are exempt. Sales tax application available.

BOOTH CODE: All tables must be covered to the floor. Backdrops are required, and may be rented if needed.

EXHIBITOR KIT: Information on lodging, directions, set-up, electricity, tables, chairs and booth draping will be sent 3 weeks before the show.

NOTIFICATION POLICY: Applicants will be notified approximately 15 days from the date their applications are received.

REFUND POLICY: Prior to or on March 15 — \$50 cancellation fee. After March 15 — no refund but a \$100 credit towards next year's show. Any exhibitor who fails to appear one hour before show opening forfeits his right to exhibit without refund or recourse. Applicants not accepted will have their checks returned with their notice.

Schedule

Friday, April 7	2-8pm	Set Up
Saturday, April 8	8:30am	Building Opens
	10am-6pm	Show Hours
Sunday, April 9	8:30am	Building Opens
	10am-5pm	Show Hours
	5-9pm	Breakdown

Please complete the Application and return with your check made payable to Boston Spring Festival, 83 Mt. Vernon Street, Boston, MA 02108.

Contract

Exhibitor will abide by and be subject to the following agreement as a condition for acceptance as an exhibitor at the Boston Spring Festival.

1. All crafts that will be displayed at my booth at the Boston Spring Festival are my own creation, or that of my family.
2. I will not sublet booth space nor act as a dealer for other craftsmen or manufacturers.
3. I understand that the promoter reserves the right to remove, without refund or recourse, any exhibitor who misrepresents himself or his product.
4. I agree to comply with all local and state regulations.
5. I will obtain all tax, vendor, or other permits as required by local or state authorities at my own expense.
6. I understand that sale signs are prohibited and I must store excess stock out of sight, and I agree to abide by move-in and move-out regulations as stipulated by the promoter. I further agree to remain set up for the duration of the show.
7. My enclosed check represents a commitment to show. Once accepted, I understand that any exhibitor who fails to appear one hour before show opening forfeits his right to exhibit without refund or recourse.
8. I will not hold the promoter, its agents, employees or officers liable for failure to perform or fulfill its contractual obligations provided such failure is caused, occasioned or impeded by closures of site location due to any causes beyond its control. Nor will I hold the promoter or owners or managers of the exhibit hall responsible for loss or damage to exhibitors' wares, exhibits, or personal property or for loss or injury caused by products sold or exhibited by exhibitors directly or through warranty express or implied. Insurance for such loss, damages or injury will be my sole responsibility.
9. If my check is returned due to insufficient funds, I agree to replace it with a money order or teller's check, or to forfeit my place at the Boston Spring Festival.
10. It is agreed that the Boston Spring Festival reserves the right to amend and/or add to the applicable rules pertaining to and governing this show at any time prior to the commencement of said show. Additions or amendments will be circulated to exhibitors in writing. The interpretation of all rules by the promoters shall be final.